



Important Membership Rate Update

June 30, 2026

Dear Eugene Family YMCA Member,

Thank you for being part of the Eugene Family YMCA community. Every day, thousands of people walk through our doors looking for something different—a place to improve their health, support their family, connect with others, recover from illness or injury, build confidence, or simply feel like they belong. Because of members like you, the Y continues to be that place for our community.

For many people, **the Y has become a “third place”**—the space people turn to most often outside of home, work or school. It’s where friendships are formed, families reconnect, older adults combat isolation, teens find belonging, and neighbors come together across generations and backgrounds.

To help sustain the programs, services and experiences that make the Y accessible and impactful for all, membership rates will increase beginning August 1, 2026.

This adjustment allows us to continue investing in the things that matter most to our members and community, including:

- More opportunities to move, connect and build community with nearly 30 new group fitness classes each week beginning in Fall 2026, alongside expanded programming at the Tennis and Pickleball Center.
- Investing in and strengthening our facilities team to maintain a clean, welcoming, and well-cared-for environment for all members.
- Expanding educational workshops and demonstrations that support healthier lifestyles and greater resilience for individuals and families.
- Ongoing investments in staff development, safety and service that create a warm, consistent and exceptional member experience.
- Growing evidence-based health initiatives and inclusive programs that help people of all ages and abilities improve their well-being and find a place to belong.

“THE Y IS A SAFE AND WELCOMING HOME BASE. KIDS GET READY FOR SCHOOL HERE, WARM UP ON COLD DAYS, AND HAVE CARING ADULTS WHO MAKE THEM FEEL SUPPORTED. IT’S A PLACE WHERE THEY CAN SIMPLY BE KIDS.”

—Kristine Craft, McKinney-Vento 4J Liaison





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“IT WASN'T ABOUT WHETHER WE WOULD WORK FOR THE Y. IT WAS ABOUT HOW THEY COULD MAKE THE Y WORK FOR US.”

—Katie, single parent and Y member



At the Y, membership means more than access to a facility. It helps create a stronger, healthier and more connected community.

Today, **nearly 2 out of every 3 Y members receive some form of discounted access** to memberships, programs or services. Your membership, combined with donor and community support, helps ensure children can attend camp, older adults can stay active and connected, families can access child care, and individuals facing health challenges can participate in life-changing programs.

We know that any increase can feel significant, and we do not make these decisions lightly. **Our team carefully evaluates rates each year while working to keep the Y as affordable and accessible as possible.**

If these changes create a financial hardship for you or your family, please know financial assistance remains available. Our application process is confidential, straightforward and open to everyone.

A few important reminders:

- Members receiving financial assistance will continue paying the same percentage of the updated full-pay rate.
- Members whose memberships are covered through eligible insurance programs will continue to receive those benefits under the updated rates.
- Tennis & Pickleball memberships remain an additional fee—now \$30 a month per adult—not covered by insurance benefits.
- Thank you for choosing the Y and for helping make this community stronger every day. Your membership creates opportunities, connection and belonging for people across our region.

With gratitude,

Brian Steffen
CEO, Eugene Family YMCA



**APPLY FOR
ASSISTANCE**



**VIEW THE
NEW RATES**